

VALUE BASED ACCESS MODEL FOR MEDTECH

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MedTech Europe
from diagnosis to cure

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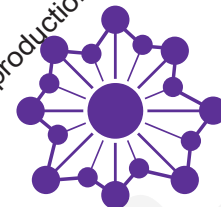
A Value Based Access model for MedTech throughout Europe An enabler for Value Based Health Care

OUR MEMBERS



100+
Corporations*

*medical devices, diagnostics and digital health



45+ medical technology
associations

Our Aim

An environment that invest in

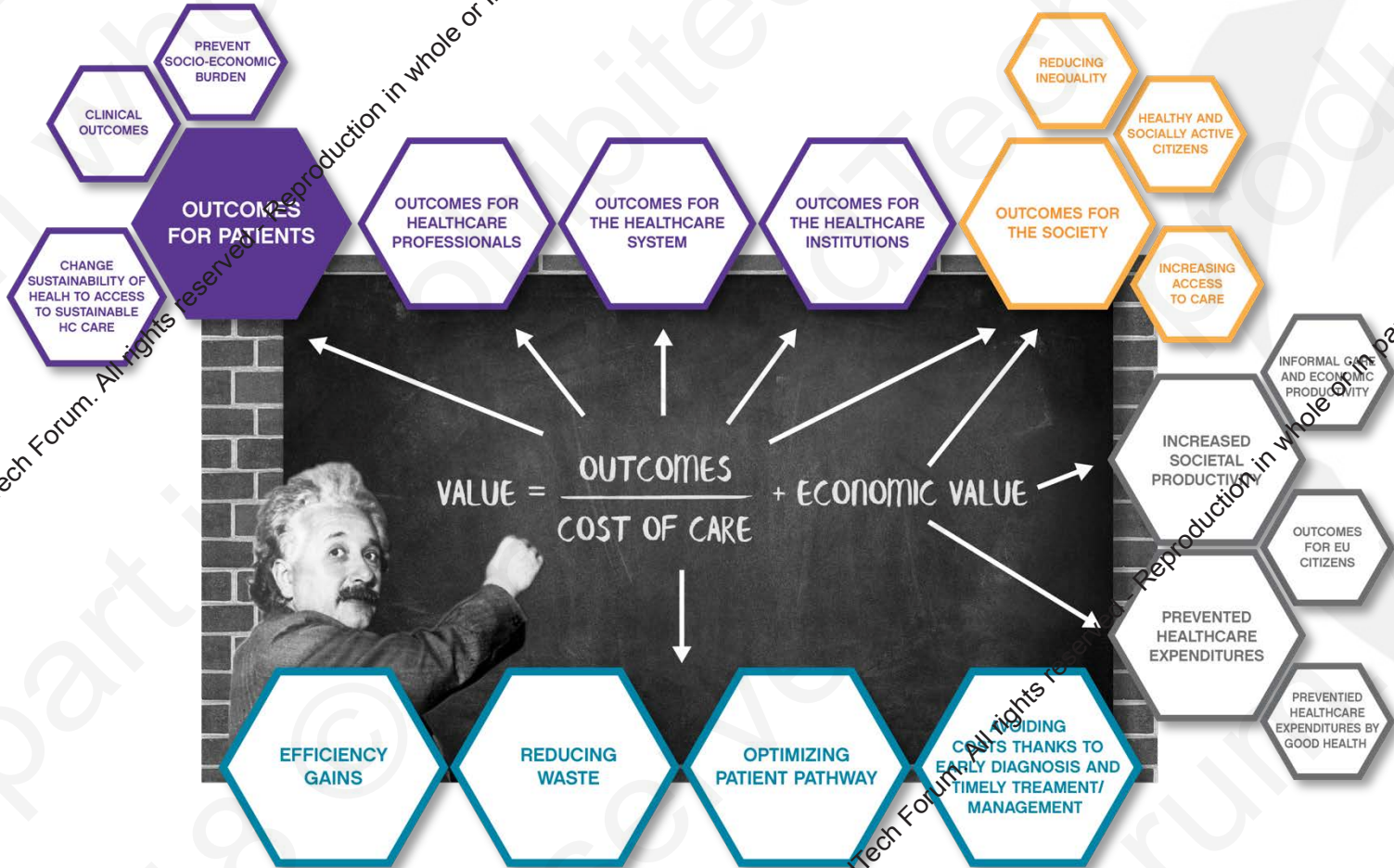
timely access & appropriate use of MedTech offerings

awarding the Value of Medtech innovation
(continuous, disruptive, transformative) of benefit to patients and health systems (workers), society and our economy.

**MedTech a partner in Health Care and
Have European Citizens in Good Health**

(as Europe can not afford to not have its citizens in Good Health)

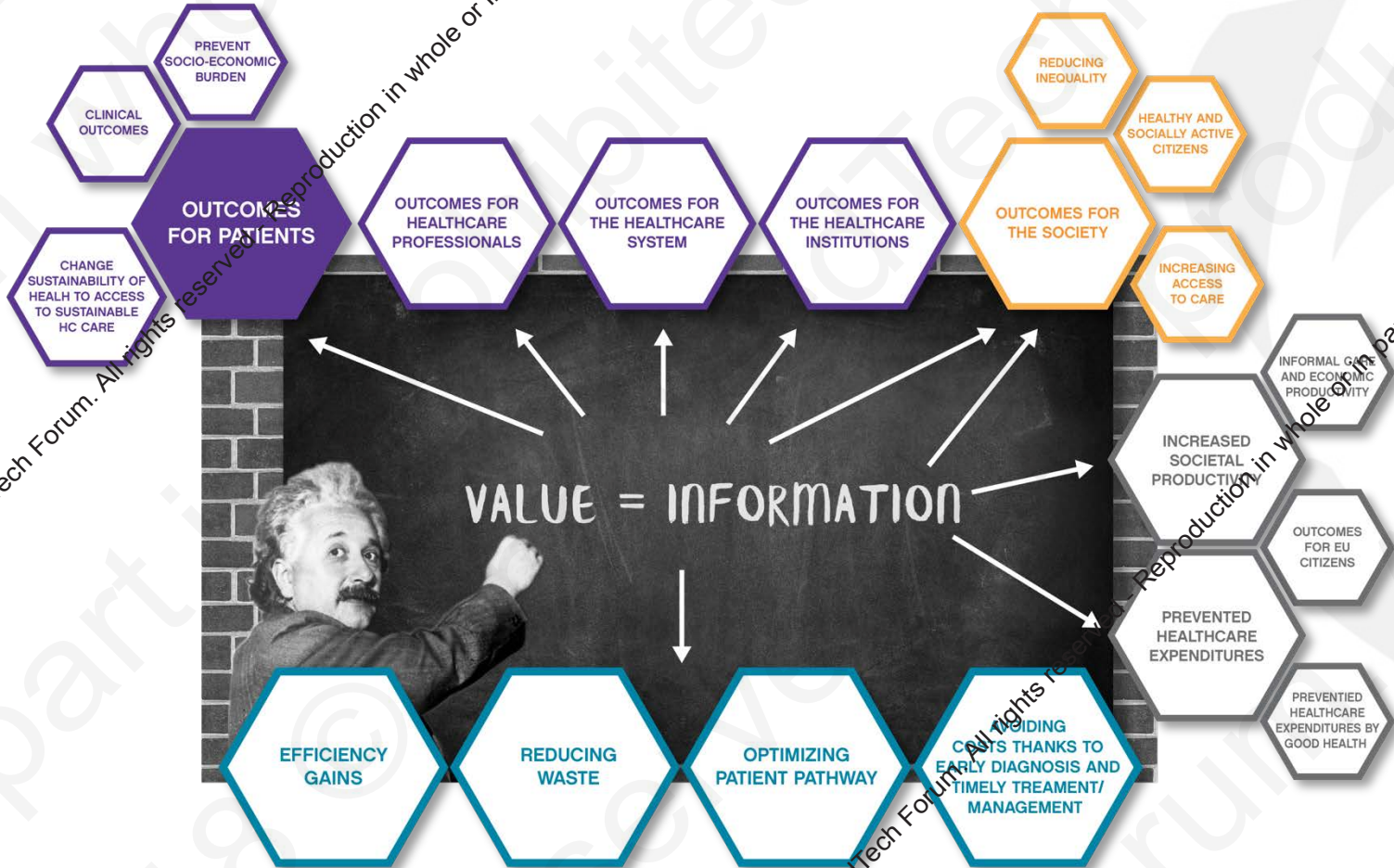
Our Value Framework



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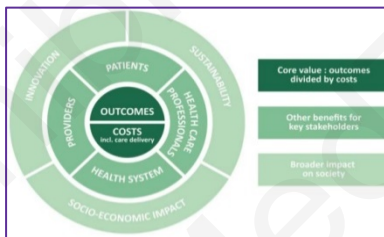
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Our Instruments

Pillars in Development

Deploy Value Based Procurement (MEAT VBP) and Innovative Procurement of Solution (PPI, ...)

Implement new regulations to strengthened CE process for medical technologies



Clear and predictable innovation funding pathways and collaborative evidence generation models

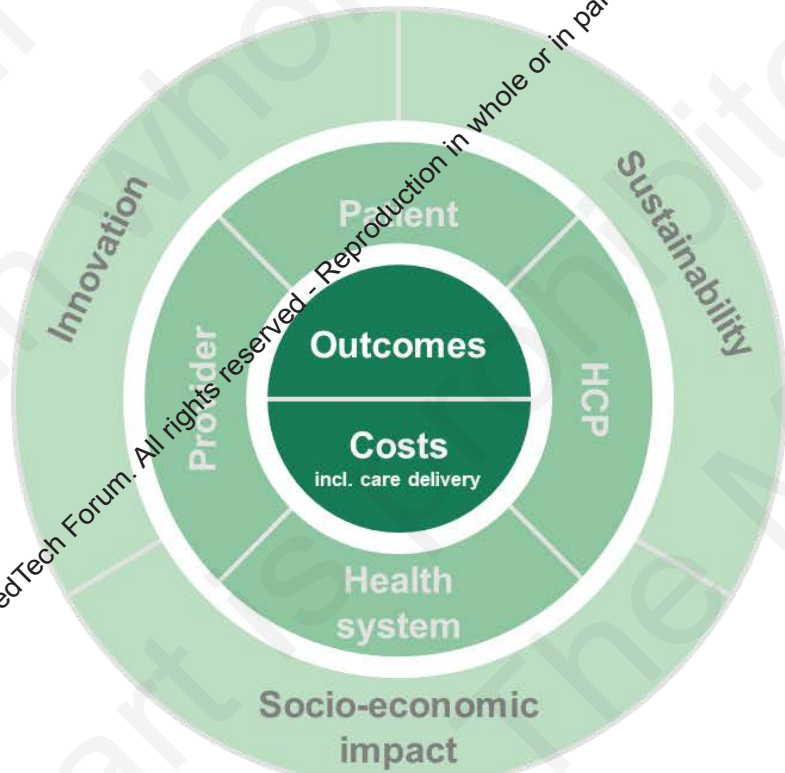
Develop and use a method to capture the Value of (Diagnostic) Information (VODI)



Introduce a Modern HTA and MS Voluntary, demand driven Cooperation in Europe to invest in Transformative Innovation

Assure transparency, predictability, efficiency & consistency in decision-making processes with value based financing for MedTech technologies and solution offering

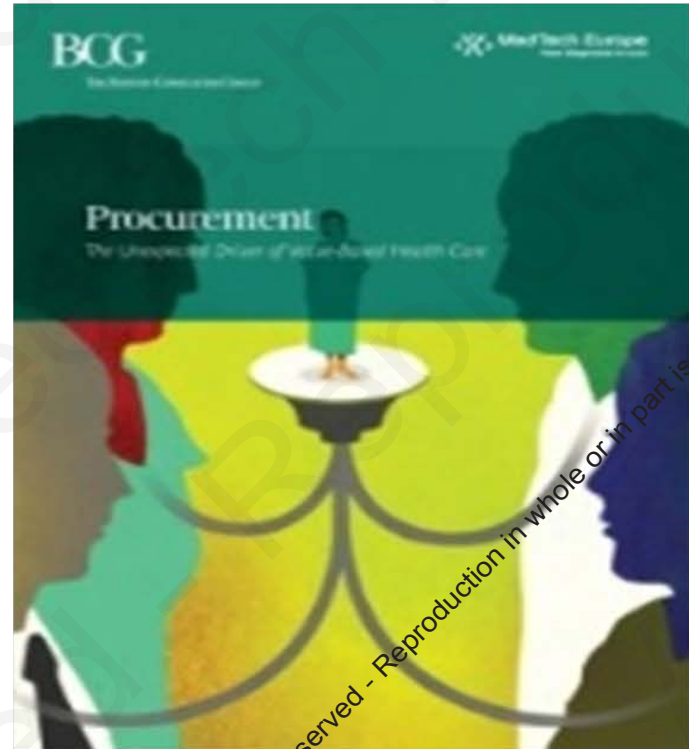
A flagship : Value Based Procurement



What Is Value in Health Care?

Michael E. Porter, Ph.D. *New England Journal Medicine* 363;26
nejm.org December 23, 2010

HTAi Policy Forum, *International Journal of Technology Assessment in Health Care*, 00:0 (2013), 1–7

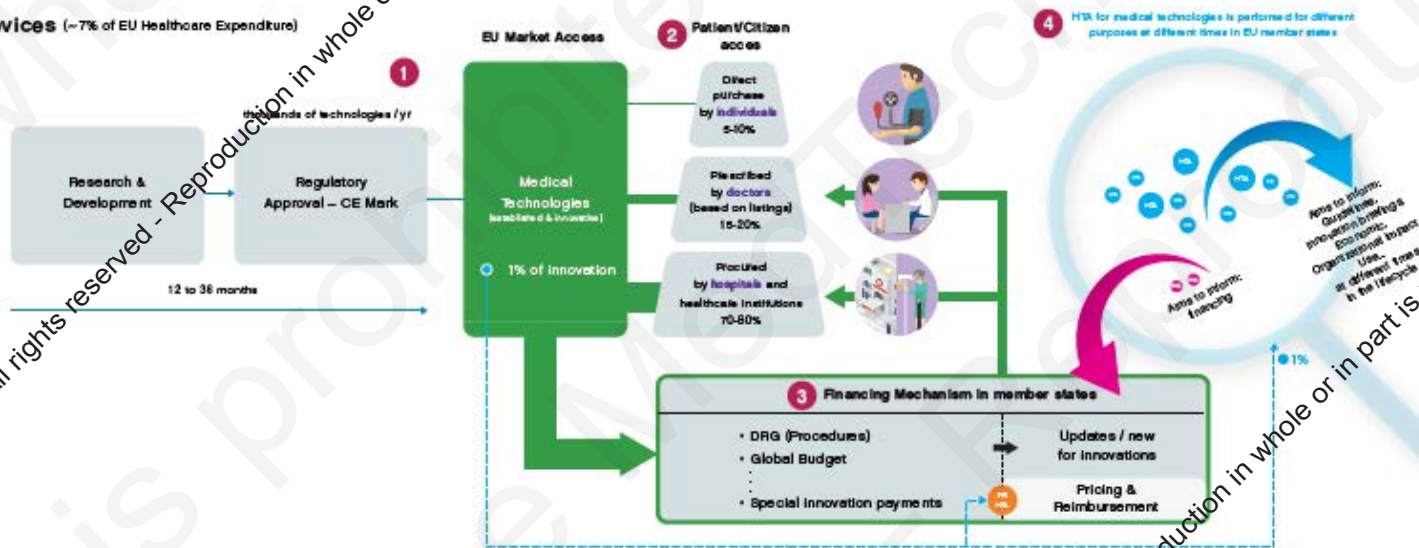


Procurement, the unexpected driver of value based health care

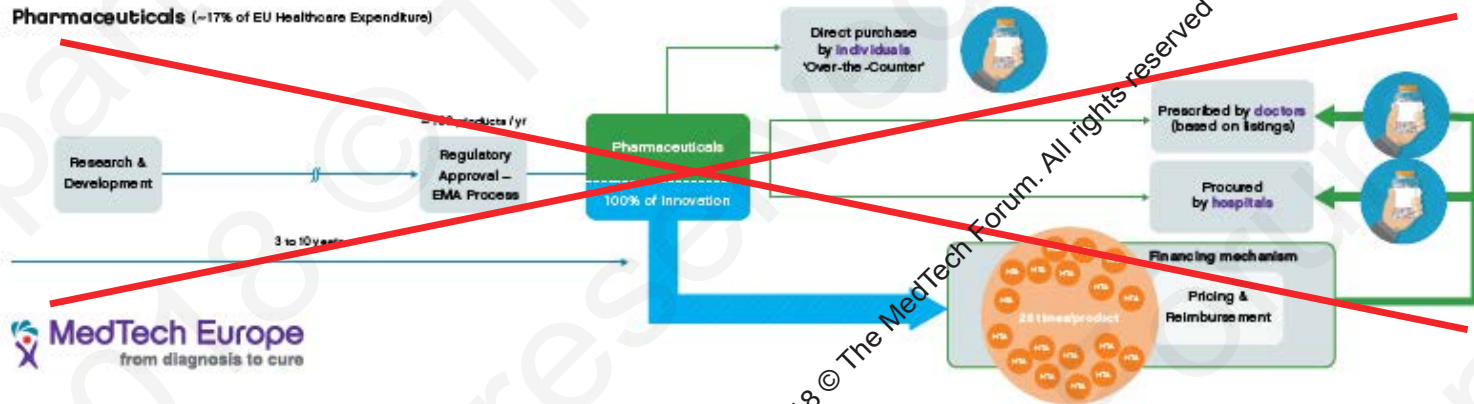
Starting point : Strengthen our Market Driven Access Model

Patients' access to Medical Technology vs Pharmaceuticals and the role of HTA today

Medical Devices (~7% of EU Healthcare Expenditure)



Pharmaceuticals (~17% of EU Healthcare Expenditure)





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Thank you!



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